Course Description to Teach Decision and Future Modeling Models in Tourism Planning:

First session:

Principles of decision-making with emphasis on tourism planning

Principles and Future Studies Requirements

second session:

- Reasons for using decision techniques and models with emphasis on tourism planning

- Decision making process with emphasis on tourism planning

- Types of decision making (generalization and classification)

third session:

- The stages of implementation of a technique and decision model

- Explain the nature and position of the stages of implementation of a technique and decision model with objective examples related to the field of tourism planning

fourth Session:

- An explanation of the operational nature of the concepts

- Operational stages of concepts for multi-criteria evaluation

- Variables, Indicators and Criteria for Multi-criteria Evaluation

fifth meeting:

- Methods for converting data to different scales

- Non-scale methods

- Provide examples and solve the practice of various types of scaling

Session Six:

- The nature of weighting and weighting factors, with emphasis on evaluations in tourism planning

- Weighting methods to evaluation criteria

Seventh Session:

- A variety of quantitative and qualitative models for assessing the quality of tourism products, locating in tourism and choosing optimal solutions.

- Methods for clarifying tourism issues and issues (Brainstorming, Swat analysis, PRA methods, tree mapping, etc.), Paired matrix matrix, etc.), Methods for identifying and analyzing the outcomes of Hodgkins

Session 8:

- Classic quantitative models in tourism assessments

- Understanding at least three classical evaluation and azip models and offering the weaknesses of these models, such as taxonomy, scalogram and ...

Ninth meeting:

- New models in tourism assessment

- SAW and SAR models, with example solving in an Excel environment and describing models with geo-examples

Tenth Meeting:

- Moore MOORA model with example solving in an Excel environment and describing models with geometric examples.

- The Multi-MOORA Mora Model, with an example solution in the Excel environment and an explanation of the models with geo-examples.

Session 11:

- Moore's MOORA model with an example solution in an Excel environment and an explanation of models with geo-examples.

Multi-MOORA multi-moore model, with example solving in Excel environment, and descriptions of models with geo-examples

Session Twelve:

- The TOPSIS model comes with an example solution in the Excel environment and describes the models with geo-examples

Thirteenth session:

- The VIKOR VIKOR model, with example solving in the Excel environment, and describing the models with geo-examples

Fourteenth session:

- The Cooper model, with example solving in the Excel environment, and describing the models with geometric examples

- Fuzzy and intermediate models and their application in evaluation and decision making

Meetings Fifteenth and Sixteenth:

- Workout solving along with browsing the models in the Excel environment