

Course Subjects: Research Methods in Tourism Studies

First session:

Concepts and philosophy of scientific research and its characteristics

Second session:

Types of scientific research and its rules (fundamental, applied, developmental)

Third session:

Types of research methods and their functional nature (Cause, correlation, descriptive, analytical, empirical, etc.)

Fourth Session:

Designing a research project, studying the issue and its necessity, objectives, research findings, research records, research hypotheses and how to present it.

Fifth meeting:

Methods of collecting information and documentary and library studies

Session Six:

Field techniques (research techniques) collect information from the studied points

Seventh Session:

Sampling, concepts, types and methods for selecting it

Session Eight:

How to extract and combine documentary and field information

Ninth session:

Analysis methods of the findings and the use of statistical software and G.I.S

Tenth session:

Features of research in tourism planning

Session Eleven:

Research on tourism typology and its dimensions

Session Twelve:

How to research the development of landscape (coastal, mountainous, urban, rural, nomadic, etc)

Thirteenth session:

How to investigate the services and infrastructure of tourism and its dimensions (transportation, home and business services, business services, etc.)

Fourteenth session:

Investigating the Functions of Geotourism and Its Dimensions

Fifteenth session

Research on information and communication technology, tourism and tourism services companies and its impacts

Session Sixteenth:

How to investigate the economic, social and cultural consequences of tourism in the Source and Destination tourism.

Session Seventh:

Investigating the Tourism Potential of Iran and the Role of Function and How to Identify Forgotten Tourism Centers in Iran