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Education

- B.Sc, Natural Resources Engineering-Fishery,Zabol University - 2005
- MS, Management,University of Pune - 2007
- PhD, Marketing Management,University of Pune - 2013
- PhD, Marketing Management,University of Pune - 2013

Courses

1. E-business
2. Electronic marketing
3. International marketing
4. Financial Texts 2
5. Services Marketing
6. Advanced Marketing and Market Management
7. Advanced E-Commerce and Marketing
8. Financial Texts 1
9. Advertizing and Brand Management
10. Marketing and Market Management
11. Advanced Strategic Management
12. Strategic Marketing Management

Master Thesis

1. Explains the role of users trust and attitudes and their behavioral responses to online advertising

كيميا يوسفي, [Nour mohammad Yaqhoubi, Masoud Dehghani, Abdolmajid Imani, Ali asghar Tabavar, Mohim Tash]

نيمسال اول سال تحصيلي 97-98

Journals Papers

2025

1. بررسي عملكرد كسب وكارهاي بومي و محلي در شرايط ركود اقتصادي با تاكيد بر توسعه قابليت هاي تعاوني ها در استان سيستان و بلوچستان

Ali asghar Tabavar, Abdoulnaser Derakhshan, Sahar Arefi

Volume: (17) 245 - 266

2024

2. Innovative Marketing Strategies to Increase User Satisfaction with Hotel Booking Apps and Transform them into Loyal Users in Iran

Arash Aryan Seresht, Ali asghar Tabavar

Volume: (16) 99 - 120

2022

3. The effect of content marketing on Iranian handmade carpets demands with using the Data-grounded Analyze technique

Zohreh Amiri sardari, Nour mohammad Yaqhoubi, Ali asghar Tabavar

Volume: (9) 158 - 181

4. Exploring the Antecedents and Consequences of a Sustainable and Environmentally Friendly University Based on a Mixed Approach

Golbahar Pouranjenar, Habibollah Salarzehi, Ali asghar Tabavar, Nour mohammad Yaqhoubi

Volume: (10) 9 - 27

5. Analysis of Key Drivers Explaining Social Responsibility in the Education System with a Scriptwriting Approach

Golbahar Pouranjenar, Habibollah Salarzehi, Ali asghar Tabavar, Nour mohammad Yaqhoubi

Volume: (18) 107 - 139

6. The Attitude of Academic Experts to the University Interaction with Society

Golbahar Pouranjenar, Habibollah Salarzehi, Ali asghar Tabavar, Nour mohammad Yaqhoubi

Volume: (13) 1 - 24

7. identify and cathegory of teachers mental model about social innivstion in universities

Golbahar Pouranjenar, Habibollah Salarzehi, Ali asghar Tabavar, Nour mohammad Yaqhoubi

Volume: (11) 91 - 116

2021

8. Presenting the development strategies of Mirjavah Special Zone and its impact on the economy of the region and the countries of the Indian subcontinent

Hamed Aramesh, Ali asghar Tabavar, Mohim Tash, Soheila Keshavarz

Volume: (13) 9 - 28

9. Effects of green marketing strategies on entrepreneurship in medicinal herbs in Sistan and Baluchestan Province

Ali asghar Tabavar, Hamed Aramesh, Nima Vakili, Nadiya Vakili

Asia Pacific Journal of Tourism Research Volume: (26) 119 - 131

10. The effect of entrepreneurial orientation on the performance of small and medium enterprises: The mediating role of individual competencies

Mehdi Zivdar, Ali asghar Tabavar, Masoud Dehghani, Shamsieh Dahmardeh

Volume: (16) 159 - 181

11. Designing a Health Tourism Ecotourism Pattern in South Khorasan Province with a Mix Method Approach

Ali asghar Tabavar, Malihe Omidvar, Mojdeh Mokhtari masinaei

Volume: (13) 117 - 147

2020

12. تأثير بازاريابي سبز بر گردشگري پزشكي با نقش ميانجي فناوري

Hamed Aramesh, Ali asghar Tabavar, Nour mohammad Yaqhoubi, Abdoulnaser Derakhshan

Volume: (19) 137 - 155

2019

13. The Impact of Integrated Marketing Communications Dimensions on Improving Customers Experience in Coastal Tourism Industry

Ali asghar Tabavar

Volume: (11) 83 - 102

2016

14. شناسايي و رتبه بندي راهبردهاي توسعه كارآفريني گردشگري روستايي در استان گلستان با رويكرد تلفيقي فرآيند تحليل سلسله مراتبي و روش سوات

Golbahar Pouranjenar, Habibollah Salarzehi, Ali asghar Tabavar

Volume: (19) 107 - 129

15. RELATIONSHIP BETWEEN CUSTOMER SATISFACTION AND PARAMETER OF SEGMENTATION IN AUTOMOBILE INDUSTRIES IN INDIA

Ali asghar Tabavar

International Business Management Volume: (6) 1084 - 1090

2014

16. The Determinants of Customers Behavioral Intentions after Service Failure The Role of Emotions

Rohaizat Baharun, Sunghyup Sean Hyun, Davoud Nikbin, Ali asghar Tabavar

Asia Pacific Journal of Tourism Research Volume: (20) 971 - 989

2022

1. Identifying and prioritizing resilience strategies of small and medium businesses in economic crisis conditions

9 international confernece in accounting and management and innovation in business

2019

2. The Effect of Social Networks on Tangible Tourism Services of Sistan and Baluchestan Province

The 2nd International Conference of Innovation and Research in Humanities and Islamic Science

Ali asghar Tabavar, Mehdi Zivdar, Mohim Tash, Nima Vakili

3. The Dimensions and Concept of The Entrepreneuriship Orientation

The 3rd. National conference of Entreprneurship

Shamsieh Dahmardeh, Mehdi Zivdar, Ali asghar Tabavar, Masoud Dehghani

4. Brand image modeling along with brand citizenship behavior survey in the insurance industry based on structural and interpretive approach

International Conference on Management and Information Technology (ICMIT)

Ali asghar Tabavar

2018

5. Strategies for the Establishment of Creative Schools in Secondary Sama Schools in Zahedan

The 3rd International Conference on Dynamic Accounting and Auditing Management

Fereshteh Ahmand, Ali asghar Tabavar

2016

6. The effect of brand image and brand name on product to buy luxury goods

6th accounting and management conference in entrepreneurship and open innovation

a k, Ali asghar Tabavar,

2015

7. Factors affecting the development of human capital strategy based on the model ramifications

second international conference on management and cultural development

Executive activities

رئیس مرکز رشد دانشگاه

from 1398/06/23 - to 1400/10/29

Research Project

2023

2018

1. Feasibility Study of Mirjaveh Special Economic Zone

Hamed Aramesh, Ali asghar Tabavar, Nour mohammad Yaqhoubi, Marziyeh Esfandiari - 2018