



## Hadi Esmaeeli Darmian Professor

Faculty : Electrical and Computer Engineering

Departments : Information Technology Engineering

Phone : +98541 - 31136575

Email : esmaeeli@ece.usb.ac.ir

Address : Dept.of Information Technology Engineering, Faculty of Electrical and Computer Engineering, University of Sistan and Baluchestan, Daneshgah Ave., Zahedan, Iran.

### Education

- ✓ B.Sc, Electrical Engineering - Electronics,Sistan and Baluchestan University - 1997
- ✓ MS, Information Technology Engineering,Amirkabir University of Technology - 2007
- ✓ PhD, Communication Engineering,Sistan and Baluchestan University - 2021

### Courses

1. Operating System Lab
2. Electronic Commerce
3. Fundamentals of Information Technology
4. Electronic Learning
5. Technical English
6. Information Technology Project Management
7. Multimedia Systems
8. Multimedia Networks

### Master Thesis

#### 1. Studying the role of social media in attracting tourists to Sistan and Baluchistan province

سحر وافي كريملو, [Hadi Esmaeeli Darmian, Nour mohammad Yaqhoubi, Abdolali Keshtegar, Zahra Vazifeh, Ali asghar Tabavar]

نیمسال دوم سال تحصیلی 1402-1403

## Journals Papers

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2022

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1. [A content-based intra rate-distortion model for HEVC-SCC](#)

Hadi Esmaeeli Darmian, Mehdi Rezaei

MULTIMEDIA TOOLS AND APPLICATIONS Volume: (81) 16515 - 16536

2017

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2. [Evaluation of E-Learning of the virtual learning program from the students point of view](#)

Hadi Esmaeeli Darmian, Shahpour Rahmani, Ahmad Kazemi, Mostafa Aliahmadi

Volume: (9) 221 - 241

2010

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3. [The effect of CH<sub>3</sub> F and NO<sub>2</sub> substituents on the individual hydrogen](#)

Ali Ebrahimi, SayyedMostafa Habibi Khorassani, Hadi Esmaeeli Darmian

JOURNAL OF COMPUTER-AIDED MOLECULAR DESIGN Volume: (24) 409 - 416

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## Conferences Papers

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### 2025

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#### 1. Success factors for AI startups in the digital economy and marketing

4th International Conference on Challenges and New Solutions in Industrial Engineering, Management and Accounting

Hadi Esmaeeli Darmian, Morteza Abdollahzadhe

#### 2. An Investigation into the Impact of Artificial Intelligence on Marketing Strategies in Electronic Businesses in Iran

The Second National Conference on the Era of Technology Explosion: Artificial Intelligence, a Transformation in Industry, Trade, and Supply Chain

Maryam Zakeri berentin, Hadi Esmaeeli Darmian

#### 3. The Potential of Using Artificial Intelligence to Transform Provincial Developments

International Conference on Artificial Intelligence and Related Technologies

Rihaneh Qanbari, Hadi Esmaeeli Darmian

#### 4. The Impact of Artificial Intelligence on the Transformation of E-Commerce and Retail

International Conference on Artificial Intelligence and Related Technologies

Omid Ghodsi shirazi hagigi, Ahmad Kazemi, Hadi Esmaeeli Darmian

#### 5. Enhancement of JPEG AI Decoder at Low Bitrates Using E Net Neural Filter

International Conference on Artificial Intelligence and Related Technologies

Nima Lakzaianpour, Mehdi Rezaei, Pouria Jafari, Hadi Esmaeeli Darmian

#### 6. The Role of E-Commerce and E-Marketing with an Artificial Intelligence Focus in the Development of Medical Tourism in Iran

2nd International Congress on Artificial Intelligence in Medical Sciences papers

Hossein Moein Jahromi, Hadi Esmaeeli Darmian

### 2024

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#### 7. The study of the role of social media in attracting tourists to Sistan and Baluchestan Province.

22th International Conference of Modern Researches in Management, Economics and Development

Sahar Vafi karimloo, Hadi Esmaeeli Darmian, Nour mohammad Yaqhoubi

### 2020

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#### 8. Experiences of electronic exams in the second semester of 2019/2020: the case of the University of Sistan and Baluchestan

Exchange of Experiences on e-Learning Implementations by Universities in Covid 19 Crises

Mehri Rajaei, Hadi Esmaeeli Darmian

## Research Project

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2020

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1. [Modernisation and internationalisation of Iranian HEIs via collaborative TEL-based curriculum develo](#)

Shahram Mohanna, Mehri Rajaei, Hadi Esmaeeli Darmian, Hamed Torabi, Ahmad Nasserri - 2020